LITHIA MOTORS INC

Form 4

March 17, 2003

SEC Form 4

FORM 4		UN	TED STATES (SECURITI COMMISS	(CHA)	NGE	OMB API	PROVAL			
[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). (Print or Type Responses)		Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNER Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section Public Utility					on 17(a) of the	OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response 0.5			
1. Name and Address of Reporting Person* Heimann, M.L. Dick		Holding Company Act of 1935 or Section 30(h) of the Investment Control 2. Issuer Name and Ticker or Trading Symbol Lithia Motors, Inc. LAD					6. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) (Middle) 360 E. Jackson St.		3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)		4. Statement for Month/Day/Year March 17, 2003		X Director 10% Owner X Officer Other President & COO 7. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) Medford, OR 97501 (City) (State) (Zip)		-		5. If Amendment, Date of Original (Month/Day/Year)		 Form filed by One Reporting Person Form filed by More than One Reporting Person 					
Table I - Non-Deriva	tive Securiti	es Acquir	ed, Disposed of, or Be	neficially Own	ed	<u> </u>					
Title of Security 2. Transa		ction Date n/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)		Code and Voluntary Code (Instr. 8)	4. Securities Acquired (A) or Disposed (D) Of (Instr. 3, 4, and 5) (Instr. 3, 4, and 5) (Instr. 3 and		Securities Beneficially Owned Following Reported	6. Owner- ship Form: Direct(D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount A/D P	l Price					
Class A Common	03/14/2003			II	26,612.00 \$11.72	A	26,612.00	I	By 401(k)		
Class A Common							112,900.00	D			
Class A Common							15,964.00	I	By Spouse		
Reminder: Report on a s	anarata lina 4	for each of	oss of socyrities	Darsons who	espond to the coll	action of	finformation som	atainad.			

in this form are not required to

respond unless the form displays a currently valid OMB control

number.

Heimann, M.L. Dick - March 17, 2003

Form 4 (continued)

Instruction 4(b)(v).

beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see

(over)

SEC 1474 (9-02)

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Table I		Acquired, Disp ants, options, c			wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise	3A. Deemed	4. Transaction	5. Number of Derivative Securities Acquired	6. Date Exercisable(DE) and Expiration Date(ED) (Month/Day/Year)	Underlying Securities	8. Price of Derivative Security (Instr.5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transactions (Instr.4)	10. Owner- ship Form of Deriv- ative Security: Direct (D) or Indirect (I) (Instr.4)	11. Nature of Indirect Beneficial Ownership (Instr.4)
Class B	\$0.00		Code V		N/A N/A	Class A Common -		1,390,188.00		Interest owned by a
Stock Option (1997sd) (NQ) (right to buy)	\$1.00				(2) 12/31/2005	Class A Common - 3,636.00		3,636.00		LLC
Stock Option (1999sd) (ISO) (right to buy)	\$18.15				(3) 01/01/2004	Class A Common - 12,000.00		12,000.00	D	
Stock Option (2000sd) (ISO) (right to buy)	\$18.43				(4) 01/06/2005	Class A Common - 9,990.00		9,990.00	D	
Stock Option (2000sd) (NQ) (right to buy)	\$16.75				(5) 01/06/2010	Class A Common - 22,010.00		22,010.00	D	
Stock Option (2002nq) (right to buy)	\$15.13				12/26/2007 12/26/2012	Class A Common - 16,000.00		16,000.00	D	
Stock Option (2001) (ISO) (right to purchase)	\$12.99				12/26/2000 12/26/2005	Class A Common - 7,494.00		7,494.00	D	
Stock Option (2001) (NQ) (right to buy)	\$1.00				12/26/2005 12/26/2010	Class A Common - 16,000.00		16,000.00	D	
Stock Option	\$19.24				12/26/2006 12/26/2011	Class A Common -		16,000.00	D	

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(2001nq) (right to buy)						16,000.00				
							Hei	mann, M.L.	Dick -	03/17/2003
FORM 4	(contin	ued)								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/ Day/ Year)	Execution Date, if any (Month/ Day/	Transaction Code and Voluntary (V) Code (Instr.8)	 Expiration	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr.5)	Derivative Securities Beneficially Owned Following Reported Transactions (Instr.4)	10. Owner-ship Form of Deriv- ative Security: Direct (D) or Indirect (I) (Instr.4)	11. Nature of Indirect Beneficial Ownership (Instr.4)
Stock Option (2001sd) (NQ) (right to purchase)	\$11.81				(6) 12/26/2010	Class A Common - 31,788.00		31,788.00	D	

Explanation of Responses:

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

By: Cliff E. Spencer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient,

see Instruction 6 for procedure.

Attorney in Fact for

M. L. Dick Heimann

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Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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Form 4 (continued)

FOOTNOTE Descriptions for Lithia Motors, Inc. LAD

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M.L. Dick Heimann 360 E. Jackson St. Medford, OR 97501

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Explanation of responses:

- (1) The Class B Common stock is owned by Heimann Family, LLC, of which M.L. Dick Heimann is the majority member and its sole manager and he has elected to report all of the securities owned by the LLC as being beneficially owned by him.
- (2) The options vest as to 20% of the total grant on the date of grant and 20% each anniversary date thereafter.
- (3) The options vest as follows: 292 on 1/1/00, 5,509 on 1/1/01, 5,508 on 1/1/02 and 691 on 1/6/03.
- (4) The options vest as follows: 4,745 on 1/6/03 and 5,245 on 1/6/04.
- (5) The options vest as follows: 13,627 on 1/6/01 and 8,383 on 1/6/02.
- (6) The options vest 8,360 shares on 12/26/00, 2,108 on 12/26/02, 10,565 on 12/26/03 and 10,755 on 12/26/04

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