

WOLVERINE WORLD WIDE INC /DE/

Form 4

December 22, 2004

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ODONOVAN TIMOTHY J

2. Issuer Name **and** Ticker or Trading  
Symbol

WOLVERINE WORLD WIDE INC  
/DE/ [WWW]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)

9341 COURTLAND DRIVE NE

(Street)

ROCKFORD, MI 49351

(City) (State) (Zip)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/20/2004

4. If Amendment, Date Original  
Filed(Month/Day/Year)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
President & CEO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
|                                       |                                         |                                                             | Code                                 | V                                                                       | Amount<br>(A)<br>or<br>(D)                                                                                         | Price                                                                   |                                                                   |
| Common<br>Stock                       | 12/20/2004                              |                                                             | M                                    |                                                                         | 60,000                                                                                                             | A \$ 15.15                                                              | 424,246 D                                                         |
| Common<br>Stock                       | 12/20/2004                              |                                                             | M                                    |                                                                         | 1,465                                                                                                              | A \$ 15.935                                                             | 425,711 D                                                         |
| Common<br>Stock                       | 12/20/2004                              |                                                             | M                                    |                                                                         | 651                                                                                                                | A \$ 15.935                                                             | 426,362 D                                                         |
| Common<br>Stock                       | 12/20/2004                              |                                                             | M                                    |                                                                         | 1,975                                                                                                              | A \$ 15.575                                                             | 428,337 D                                                         |
| Common<br>Stock                       | 12/20/2004                              |                                                             | M                                    |                                                                         | 1,298                                                                                                              | A \$ 16.065                                                             | 429,635 D                                                         |

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|              |            |   |        |   |           |         |   |
|--------------|------------|---|--------|---|-----------|---------|---|
| Common Stock | 12/20/2004 | M | 5,452  | A | \$ 18.345 | 435,087 | D |
| Common Stock | 12/20/2004 | M | 5,451  | A | \$ 18.345 | 440,538 | D |
| Common Stock | 12/20/2004 | M | 1,027  | A | \$ 15.935 | 441,565 | D |
| Common Stock | 12/20/2004 | M | 1,302  | A | \$ 15.9   | 442,867 | D |
| Common Stock | 12/20/2004 | M | 2,647  | A | \$ 15.905 | 445,514 | D |
| Common Stock | 12/20/2004 | M | 1,298  | A | \$ 16.78  | 446,812 | D |
| Common Stock | 12/20/2004 | M | 1,820  | A | \$ 22.96  | 448,632 | D |
| Common Stock | 12/20/2004 | M | 2,912  | A | \$ 23.565 | 451,544 | D |
| Common Stock | 12/20/2004 | M | 1,547  | A | \$ 23.54  | 453,091 | D |
| Common Stock | 12/20/2004 | M | 52,500 | A | \$ 15.44  | 505,591 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |     | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                 |              |                            |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|-----|---------------------------------------------------------------|-----------------|--------------|----------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V                                                                                       | (A)                                                      | (D) | Date Exercisable                                              | Expiration Date | Title        | Amount or Number of Shares |
| Stock Option (Right to Buy)                | \$ 15.15                                               | 12/20/2004                           |                                                    | M                              |                                                                                         | 15,000                                                   |     | 03/05/2001                                                    | 03/04/2011      | Common Stock | 15,000                     |

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|                                      |           |            |   |        |            |            |                 |        |
|--------------------------------------|-----------|------------|---|--------|------------|------------|-----------------|--------|
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.15  | 12/20/2004 | M | 15,000 | 03/05/2002 | 03/04/2011 | Common<br>Stock | 15,000 |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.15  | 12/20/2004 | M | 15,000 | 03/05/2003 | 03/04/2011 | Common<br>Stock | 15,000 |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.15  | 12/20/2004 | M | 15,000 | 03/05/2004 | 03/04/2011 | Common<br>Stock | 15,000 |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.935 | 12/20/2004 | M | 1,465  | 02/24/2002 | 02/23/2007 | Common<br>Stock | 1,465  |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.935 | 12/20/2004 | M | 651    | 02/25/2002 | 02/24/2008 | Common<br>Stock | 651    |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.575 | 12/20/2004 | M | 1,975  | 02/23/2002 | 02/22/2009 | Common<br>Stock | 1,975  |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 16.065 | 12/20/2004 | M | 1,298  | 02/25/2003 | 02/24/2008 | Common<br>Stock | 1,298  |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 18.345 | 12/20/2004 | M | 5,452  | 05/30/2003 | 03/02/2009 | Common<br>Stock | 5,452  |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 18.345 | 12/20/2004 | M | 5,451  | 05/30/2003 | 02/23/2010 | Common<br>Stock | 5,451  |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.935 | 12/20/2004 | M | 1,027  | 02/24/2002 | 02/23/2010 | Common<br>Stock | 1,027  |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.9   | 12/20/2004 | M | 1,302  | 03/03/2002 | 03/02/2009 | Common<br>Stock | 1,302  |
|                                      | \$ 15.905 | 12/20/2004 | M | 2,647  | 02/24/2003 | 02/23/2010 |                 | 2,647  |

|                                      |           |            |   |        |            |            |  |                 |        |
|--------------------------------------|-----------|------------|---|--------|------------|------------|--|-----------------|--------|
| Stock<br>Option<br>(Right to<br>Buy) |           |            |   |        |            |            |  | Common<br>Stock |        |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 16.78  | 12/20/2004 | M | 1,298  | 03/03/2003 | 03/02/2009 |  | Common<br>Stock | 1,298  |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 22.96  | 12/20/2004 | M | 1,820  | 02/24/2004 | 02/23/2010 |  | Common<br>Stock | 1,820  |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 23.565 | 12/20/2004 | M | 2,912  | 03/03/2004 | 03/02/2009 |  | Common<br>Stock | 2,912  |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 23.54  | 12/20/2004 | M | 1,547  | 03/05/2004 | 03/04/2011 |  | Common<br>Stock | 1,547  |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.44  | 12/20/2004 | M | 17,500 | 02/14/2002 | 02/13/2012 |  | Common<br>Stock | 17,500 |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.44  | 12/20/2004 | M | 17,500 | 02/14/2003 | 02/13/2012 |  | Common<br>Stock | 17,500 |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.44  | 12/20/2004 | M | 17,500 | 02/14/2004 | 02/13/2012 |  | Common<br>Stock | 17,500 |
| Stock<br>Option<br>(Right to<br>Buy) | \$ 15.44  |            |   |        | 02/14/2005 | 02/13/2012 |  | Common<br>Stock | 17,500 |

## Reporting Owners

| Reporting Owner Name / Address                                      | Relationships |           |                    |       |
|---------------------------------------------------------------------|---------------|-----------|--------------------|-------|
|                                                                     | Director      | 10% Owner | Officer            | Other |
| ODONOVAN TIMOTHY J<br>9341 COURTLAND DRIVE NE<br>ROCKFORD, MI 49351 | X             |           | President<br>& CEO |       |

## Signatures

/s/ Jeffrey A. Ott, by power of  
attorney

12/22/2004

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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