

Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

RENAISSANCE ENTERTAINMENT CORP  
Form 10-Q  
August 19, 2002

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-QSB

☒ Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934.

For the quarterly period ended JUNE 30, 2002

or

☐ Transition Report Pursuance to Section 13 or 15(d) of the Securities Exchange act of 1934.

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 0-23782

RENAISSANCE ENTERTAINMENT CORPORATION

-----  
(Exact name of registrant as specified in its charter)

COLORADO

84-1094630

-----  
(State or other jurisdiction of  
incorporation or organization)

-----  
(I.R.S. Employer  
Identification No.)

275 CENTURY CIRCLE, SUITE 102, LOUISVILLE, COLORADO 80027

-----  
(Address of principal executive offices) (Zip Code)

(303) 664-0300

-----  
(Registrant's telephone number, including area code)

-----  
(Former Address)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

☒ Yes ☐ No

APPLICABLE ONLY TO CORPORATE ISSUERS:

As of August 14, 2002, Registrant had 2,144,889 shares of common stock, \$.03 Par Value, outstanding.

# Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

## INDEX

	Page Number -----
PART I. FINANCIAL INFORMATION	
Item I. Financial Statements	
Balance Sheets as of June 30, 2002 (Unaudited) and December 31, 2001	3
Statements of Operations for the Three Months Ended June 30, 2002 and 2001 (Unaudited)	4
Statements of Operations for the Six Months Ended June 30, 2002 and 2001 (Unaudited)	5
Statements of Cash Flows for the Six Months Ended June 30, 2002 and 2001 (Unaudited)	6
Notes to Financial Statements	7
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations	9
PART II. OTHER INFORMATION	15

This report contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended, and is subject to the safe harbors created by those sections. These forward-looking statements are subject to significant risks and uncertainties, including those identified in the section of this Form 10-QSB entitled "Factors That May Affect Future Operating Results," which may cause actual results to differ materially from those discussed in such forward-looking statements. The forward-looking statements within this Form 10-QSB are identified by words such as "believes," "anticipates," "expects," "intends," "may," "will" and other similar expressions. However, these words are not the exclusive means of identifying such statements. In addition, any statements which refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. The Company undertakes no obligation to publicly release the results of any revisions to these forward-looking statements which may be made to reflect events or circumstances occurring subsequent to the filing of this Form 10-QSB with the Securities and Exchange Commission ("SEC"). Readers are urged to carefully review and consider the various disclosures made by the Company in this report and in the Company's other reports filed with the SEC that attempt to advise interested parties of the risks and factors that may affect the Company's business.

Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

	June 30, 2002  (Unaudited)	December 31, 2001  -----
ASSETS		
Current Assets:		
Cash and equivalents	\$ 623,365	\$ 834,2
Accounts receivable (net)	69,782	116,3
Inventory	242,301	155,3
Note receivable, current portion	18,726	17,8
Prepaid expenses and other	1,135,957	365,4
	-----	-----
Total Current Assets	2,090,131	1,489,3
Property and equipment, net of accumulated depreciation	2,897,136	2,709,0
Note receivable, net of current portion	101,266	110,8
Other assets	372,093	458,5
	-----	-----
TOTAL ASSETS	\$ 5,460,626	\$ 4,767,8
	=====	=====
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities:		
Accounts payable and accrued expenses	\$ 1,279,061	\$ 468,3
Notes payable, current portion	313,578	313,7
Lease obligation payable, current portion	1,331	1,2
Unearned income	443,839	181,1
	-----	-----
Total Current Liabilities	2,037,809	964,5
Lease obligation payable	3,977,517	3,978,8
Notes payable, net of current portion	125,799	37,1
Other	200,836	203,1
	-----	-----
Total Liabilities	6,341,961	5,183,6
	-----	-----
Stockholders' Equity:		
Common stock, \$.03 par value, 50,000,000 shares		
authorized, 2,144,889 shares issued and outstanding		
at June 30, 2002 and December 31, 2001, respectively	64,346	64,3
Additional paid-in capital	9,430,827	9,430,8
Accumulated earnings (deficit)	(10,376,508)	(9,910,9
	-----	-----
Total Stockholders' Equity	(881,335)	(415,8
	-----	-----
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 5,460,626	\$ 4,767,8
	=====	=====

The accompanying notes are an integral part of the financial statements.

# Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

(Unaudited)

	Three Months Ended June 30	
	2002	2001
REVENUE:		
Sales	\$ 3,779,489	\$ 3,675,040
Faire operating costs	878,638	994,408
Gross Profit	2,900,851	2,680,632
OPERATING EXPENSES:		
Salaries	977,314	967,497
Depreciation and amortization	82,351	94,318
Advertising	472,592	416,648
Other operating expenses	811,101	745,698
Total Operating Expenses	2,343,358	2,224,161
Net Operating (Loss) Income	557,493	456,471
Other Income (Expenses):		
Interest income	30,219	13,904
Interest (expense)	(136,453)	(134,136)
Other income (expense)	8,913	(12,276)
Total Other Income (Expenses)	(97,321)	(132,508)
Net Income (Loss) before (Provision) Credit for Income Taxes	460,172	323,963
(Provision) Credit for Income Taxes	--	--
Net Income (Loss) to Common Stockholders	\$ 460,172	\$ 323,963
Net Income (Loss) per Common Share	\$ 0.21	\$ 0.15
Weighted Average Number of Common Shares Outstanding	2,144,889	2,144,889

The accompanying notes are an integral part of the financial statements.

Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

	Six Months Ended June 30	
	2002	2001
REVENUE:		
Sales	3,787,797	\$ 3,677,847
Faire operating costs	881,279	994,557
Gross Profit	2,906,518	2,683,290
OPERATING EXPENSES:		
Salaries	1,341,760	1,341,747
Depreciation and amortization	144,722	182,161
Advertising	472,592	416,649
Other operating expenses	1,209,370	1,094,261
Total Operating Expenses	3,168,444	3,034,818
Net Operating (Loss) Income	(261,926)	(351,528)
Other Income (Expenses):		
Interest income	40,298	34,779
Interest (expense)	(262,619)	(274,474)
Other income (expense)	18,717	(890)
Total Other Income (Expenses)	(203,604)	(240,585)
Net Income (Loss) before (Provision) Credit for Income Taxes	(465,530)	(592,113)
(Provision) Credit for Income Taxes	--	--
Net Income (Loss) to Common Stockholders	\$ (465,530)	\$ (592,113)
Net Income (Loss) per Common Share	\$ (0.22)	\$ (0.28)
Weighted Average Number of Common Shares Outstanding	2,144,889	2,144,889

The accompanying notes are an integral part of the financial statements

RENAISSANCE ENTERTAINMENT CORPORATION  
STATEMENTS OF CASH FLOWS (Unaudited)

Six Months ended  
June 30

# Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

	2002	2001
	-----	-----
Cash Flows from Operating Activities:		
Net income (Loss)	\$ (465,530)	\$ (592,113)
	-----	-----
Adjustments to reconcile net income (Loss) to net cash provided by operating activities:		
Depreciation and amortization	144,722	182,161
Gain (loss) on disposal of assets	0	0
(Increase) decrease in:		
Accounts Receivable	46,587	(167,007)
Notes Receivable	8,686	9,136
Inventory	(86,934)	(96,251)
Prepaid expenses and other	(683,963)	(721,442)
Increase (decrease) in:		
Accounts payable and accrued expenses	810,752	622,068
Unearned revenue and other	260,331	207,544
	-----	-----
Total adjustments	500,181	36,209
	-----	-----
Net Cash Provided by (Used in) Operating Activities	34,651	(555,904)
	-----	-----
Cash Flows from Investing Activities:		
Acquisition of property and equipment	(332,768)	(250,812)
	-----	-----
Net Cash (Used in) Investing Activities	(332,768)	(250,812)
	-----	-----
Cash Flows from Financing Activities:		
Common stock issued and additional paid-in capital	0	0
Proceeds from notes payable	101,250	27,837
Principal payments on notes payable	(14,025)	(43,780)
	-----	-----
Net Cash Provided by (Used in) Financing Activities	87,225	(15,943)
	-----	-----
Net (Decrease) in Cash	(210,892)	(822,659)
Cash, beginning of period	834,257	1,002,804
	-----	-----
Cash, end of period	\$ 623,365	\$ 180,145
	=====	=====
Interest paid	\$ 262,619	\$ 274,474
	=====	=====

The accompanying notes are an integral part of the financial statements.

## RENAISSANCE ENTERTAINMENT CORPORATION

### NOTES TO FINANCIAL STATEMENTS

June 30, 2002 (Unaudited)

#### 1. UNAUDITED STATEMENTS

The balance sheet as of June 30, 2002, the statements of operations and the statements of cash flows for the six month periods ended June 30, 2002 and 2001, have been prepared by the Renaissance Entertainment Corp. (Company) without audit, pursuant to the rules and regulations of the Securities and

## Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

Exchange Commission. Certain information and footnote disclosures, normally included in the financial statements prepared in accordance with accounting principles generally accepted in the United States of America, have been condensed or omitted as allowed by such rules and regulations, and the Company believes that the disclosures are adequate to make the information presented not misleading. In the opinion of management, all adjustments (which include only normal recurring adjustments) necessary to present fairly the financial position, results of operations and changes in financial position at June 30, 2002 and for all periods presented, have been made.

It is suggested that these statements be read in conjunction with the December 31, 2001 audited financial statements and the accompanying notes included in the Company's Annual Report on Form 10-KSB, filed with the Securities and Exchange Commission.

### 2. CALCULATION OF EARNINGS (LOSS) PER SHARE

The earnings (loss) per share is calculated by dividing the net income (loss) to common stockholders by the weighted average number of common shares outstanding.

### 3. BASIS OF PRESENTATION - GOING CONCERN

The accompanying financial statements have been prepared in conformity with generally accepted accounting principles, which contemplates continuation of the Company as a going concern. However, the Company has suffered recurring losses from operations, has a negative stockholders' equity and minimal working capital that raise substantial doubts about its ability to continue as a going concern. Management is attempting to raise additional capital.

In view of these matters, realization of certain assets in the accompanying balance sheet is dependent upon continued operations of the Company, which in turn is dependent upon the Company's ability to meet its financial requirements, raise additional capital as needed, and the success of its future operations.

Management believes that its ability to raise additional capital provide an opportunity for the Company to continue as a going concern.

### 4. COMMITMENTS

Effective April 2002, the Company entered into a 20-year lease agreement with a related party for its New York Faire site. Lease payments are \$425,000 for years 1 through 5, \$435,000 for years 6 through 15, and \$450,000 for years 16 through 20. The leased property includes a ski center, which is not expected to generate significant income until 2003. The Company estimates that expenses of approximately \$500,000 will be incurred in 2002 in connection with this ski center. At the option of the lessor, the ski center could be sold and lease payments reduced.

7

Effective May 2002, the Company entered into a lease agreement for its Northern California Faire site. Lease payments in the first year include \$1.00 per patron with a \$150,000 minimum increasing each year thereafter. The lease is for 20 years, 5-years with a 15-year extension.

The Company's lease for its Southern California Faire site requires the Company to complete certain capital projects over the term of the lease.

## Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

The Company estimates that the cost of the capital projects for 2002 will be approximately \$250,000.

On May 3, 2002, the Company signed a long-term lease for the Northern California Faire. The new site for the Northern Faire is located at Casa de Fruta, near Gilroy, California. The lease is for 20 years, 5-years with a 15-year extension. Lease payments in the first year include \$1.00 per patron with a \$150,000 minimum increasing each year thereafter.

8

### MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

#### GENERAL

The following discussion should be read in conjunction with the Company's Consolidated Financial Statements, including the footnotes for the fiscal period ended December 31, 2001.

The Company presently owns and produces four Renaissance Faires: the Bristol Renaissance Faire in Kenosha, Wisconsin, serving the Chicago/Milwaukee metropolitan region; the Northern California Renaissance Pleasure Faire, serving the San Francisco Bay and San Jose metropolitan areas; the Southern California Renaissance Pleasure Faire in Devore, California serving the greater Los Angeles metropolitan area; and the New York Renaissance Faire serving the New York City metropolitan area.

The Renaissance Faire is a re-creation of a Renaissance village, a fantasy experience transporting the visitor back into sixteenth century England. This fantasy experience is created through authentic craft shops, food vendors and continuous live entertainment throughout the day, both on the street and stage, including actors, jugglers, jousters, magicians, dancers and musicians.

On June 27, 2000, the Company signed a twenty-year lease with San Bernardino County Parks and Recreation Department, securing a long-term home for the Southern California Renaissance Faire. The Company's long-term lease for the Bristol Faire site expires in 2017.

On April 1, 2002, Faire Partners, Ltd., the Company's landlord for the Wisconsin site, purchased property in New York from Sterling Forest Corporation. The property has long been the home of the New York Renaissance Faire. In April, 2002, Faire Partners Ltd. leased the property to the Company on a twenty-year term with rent payments of \$425,000 in years 1 through 5, \$435,000 years 6 through 15 and \$450,000 for lease years 16 through 20. The leased property includes the Sterling Forest Ski Center, which the Company anticipates opening for the 2002/2003 ski season. The lease allows Faire Partners to sell the property on which the ski area operates. Should Faire Partners sell the property, the lease provides that the Company's rent payments and the buyout provision would be decreased in an amount proportional to the selling price of the property. Although the Ski Center will not generate significant revenue until 2003, the Company will incur ongoing expenses throughout 2002. The Ski Center generated approximately \$150,000 in expense during the second quarter of 2002. The Company estimates expense for the third and fourth quarter will total approximately \$400,000.

On May 3, 2002, the Company signed a long-term lease for the Northern California Faire. The new site for the Northern Faire is located at Casa de Fruta, near Gilroy, California. The lease is for 20 years, 5-years with a 15-year extension. Lease payments in the first year include \$1.00 per patron with a \$150,000



## Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

minimum increasing each year thereafter.

The Company had a working capital surplus of \$52,322 as of June 30, 2002. While the Company believes that it has adequate capital to fund anticipated operations for 2002, it believes it may need additional capital for future fiscal periods. See "LIQUIDITY AND CAPITAL RESOURCES."

9

### THREE MONTHS ENDED JUNE 30, 2002, COMPARED TO THREE MONTHS ENDED JUNE 30, 2001

Revenues increased \$104,449 or 3% from \$3,675,040 in 2001 to \$3,779,489 in 2002. In June 2001, the Company's Wisconsin Faire operated one day. In 2002, the Company's Wisconsin Faire operated two days in June. This creates a temporary difference in revenue for the month of June of approximately \$132,000.

Cost of sales decreased \$115,770 or 12% from \$994,408 in 2001 to \$878,638 in 2002. Approximately \$127,000 was associated with cost savings at the Southern Faire that relate to the long-term lease for this site which provides various expense savings, many relating to the Faire structures remaining in place year-round.

Total operating expenses (year-round operating costs and corporate overhead) increased \$119,197 or 5%, from \$2,224,161 in 2001 to \$2,343,358 in 2002. Of the operating expenses, salaries increased 1%, from \$967,497 in 2001 to 977,314 in 2002 reflecting a \$9,817 increase for the 2002 period as compared to the 2001 period. Advertising expense showed an increase of \$55,944 or 13%, from \$416,648 in 2001 to \$472,592 in 2002. Depreciation and amortization decreased 13%, from \$94,318 in 2001 to \$82,351 in 2002. Other operating expenses (all other general and administrative expenses of the Company) increased \$65,403 or 9%, from \$745,698 in 2001 to \$811,101 in 2002. Of this operating expense increase, \$136,000 is attributable to the Sterling Forest Ski Center which was not part of the Company's operations in 2001.

As a result of the foregoing, net operating income (before interest charges and other income) increased 22% from \$456,471 for the 2001 period to \$557,493 for the 2002 period

Interest expense increased \$2,317 or 2%, from \$134,136 in 2001 to \$136,453 in 2002. Other income and expense decreased \$21,189, from expense of \$12,276 in 2001 to income of \$8,913 in 2002. As a result of the 1999 closure of the Company's Virginia Renaissance Faire, an allowance of \$32,000 for discontinued operations was recorded in the second quarter of 2001, to cover anticipated operations through the selling date of the property in August, 2001. Such an entry was not required in 2002.

Combining net operating income with other income/expense resulted in a \$136,209 increase in net income before taxes, from income of \$323,963 for the 2001 period to income of \$460,172 for the 2002 period.

Net income to common stockholders also increased \$136,209, from \$323,963 for the 2001 period to \$460,172 for the 2002 period. Finally, net income per common share increased from \$.15 for the 2001 period to \$.21 for the 2002 period, based on 2,144,889 weighted average shares outstanding in both years.

### SIX MONTHS ENDED JUNE 30, 2002 COMPARED TO SIX MONTHS ENDED JUNE 30, 2001

Revenues increased \$109,950 or 3% from \$3,677,847 in 2001 to \$3,787,797 in 2002. In June 2001, the Company's Wisconsin Faire operated one day. In 2002, the Company's Wisconsin Faire operated two days in June. This creates a temporary difference in revenue for the month of June of approximately \$132,000.

## Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

Cost of sales decreased \$113,278 or 11% from \$994,557 in 2001 to \$881,279 in 2002. Approximately \$127,000 was associated with cost savings at the Southern Faire that relate to the

10

long-term lease for this site which provides various expense savings, many relating to the Faire structures remaining in place year-round.

Total operating expenses (year-round operating costs and corporate overhead) increased \$133,626 or 4%, from \$3,034,818 in 2001 to \$3,168,444 in 2002. Of the operating expenses, salary expense remained flat, with a less than 1% increase, from \$1,341,747 in 2001 to 1,341,760 in 2002. Advertising expense showed an increase of \$55,943 or 13%, from \$416,649 in 2001 to \$472,592 in 2002. Depreciation and amortization decreased 20%, from \$182,161 in 2001 to \$144,722 in 2002. Other operating expenses (all other general and administrative expenses of the Company) increased \$115,109 or 11%, from \$1,094,261 in 2001 to \$1,209,370 in 2002. Of this operating expense increase, \$136,000 is attributable to the Sterling Forest Ski Center which was not part of the Company's operations in 2001.

As a result of the foregoing, net operating loss (before interest charges and other income) decreased 25% from \$351,528 for the 2001 period to \$261,926 for the 2002 period

Interest expense decreased \$11,855 or 4%, from \$274,474 in 2001 to \$262,619 in 2002. Other income and expense decreased \$19,607, from expense of \$890 in 2001 to income of \$18,717 in 2002. As a result of the 1999 closure of the Company's Virginia Renaissance Faire, an allowance of \$32,000 for discontinued operations was recorded in the second quarter of 2001, to cover anticipated operations through the selling date of the property in August, 2001. Such an entry was not required in 2002.

Combining net operating income with other income/expense resulted in a \$126,583 decrease in net loss before taxes, from loss of \$592,113 for the 2001 period to a loss of \$465,530 for the 2002 period.

Net loss to common stockholders also decreased \$126,583, from \$592,113 for the 2001 period to \$465,530 for the 2002 period. Finally, net loss per common share decreased from \$.28 for the 2001 period to \$.22 for the 2002 period, based on 2,144,889 weighted average shares outstanding in both years.

### LIQUIDITY AND CAPITAL RESOURCES

The Company's working capital surplus decreased during the six months ended June 30, 2002, from \$524,782 at December 31, 2001 to \$52,322 at June 30, 2002. The Company's working capital requirements are greatest during the period from January 1 through May 1, when it is incurring start-up expenses for its first Faire of the season, the Southern California Faire.

During the first four months of fiscal 2002, the Company raised capital in the amount of \$100,000 through the issuance of 12% subordinated promissory notes. The funds were provided by Charles S. Leavell, Chairman of the Board of Directors (\$50,000), and a party affiliated with the Chairman of the Board. The notes were issued in units, each unit consisting of two promissory notes of equal principal, identical in nature except that one note is convertible to common stock at a price of \$0.30 per share. Interest is due and payable quarterly and the notes mature August 31, 2003.

During the first six months of fiscal 2000, the Company raised capital in the

## Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

amount of \$575,000 through the issuance of 12% subordinated promissory notes. The funds were provided by Charles S. Leavell, Chairman of the Board of Directors (\$250,000), J. Stanley Gilbert, President and Director (\$225,000), and one other investor. The notes were issued in units, each unit consisting of two promissory notes of equal principal, identical in nature except that one note is convertible to

11

common stock at a price of \$0.30 per share. Interest was due and payable quarterly and the notes matured August 31, 2001. On the maturity date, the non-convertible portion of the notes were retired. The maturity date for the convertible portion of the notes were extended until August 31, 2002 under the same terms and conditions as the original offer.

While the Company believes it has adequate capital to fund anticipated operations for fiscal 2002, it believes it may need to obtain additional working capital for future periods.

Reviewing the change in financial position over the six months, current assets, largely comprised of cash and prepaid expenses, increased from \$1,489,308 at December 31, 2001 to \$2,090,131 at June 30, 2002, an increase of \$600,823 or 40%. Of these amounts, cash and cash equivalents decreased from \$834,257 at December 31, 2001 to \$623,365 at June 30, 2002. Accounts receivable decreased from \$116,369 at December 31, 2001 to \$69,782 at June 30, 2002. Inventory increased from \$155,367 at December 31, 2001 to \$242,301 at June 30, 2002. Prepaid expenses (expenses incurred on behalf of the Faires) increased from \$365,499 at December 31, 2001 to \$1,135,957 at June 30, 2002. These costs are expensed once the Faires are operating.

Current liabilities increased from \$964,526 at December 31, 2001, to \$2,037,809 at June 30, 2002, an increase of \$1,073,283 or 111%. During the quarter, accounts payable and accrued expenses increased \$810,752 or 173% from \$468,309 at December 31, 2001 to \$1,279,061 at June 30, 2002. Unearned income, which consists of the sale of admission tickets to upcoming Faires, passes for the Sterling Forest Ski Center and deposits received from craft vendors for future Faires, increased from \$181,177 at December 31, 2001 to \$443,839 at June 30, 2002. Approximately \$62,000 unearned income is associated with the Sterling Forest Ski Center. This revenue is recognized once the Faires and the Ski Center are operating. The Company's notes payable accounts for \$313,578 of the total current liabilities at June 30, 2002. This amount is largely attributable to the aforementioned subordinated promissory notes that mature in August, 2002.

Stockholders' Equity decreased from (\$415,805) at December 31, 2001 to (\$881,335) at June 30, 2002, a decrease of \$465,530. This decrease is due to the net loss incurred during the first quarter.

Although inflation can potentially have an effect on financial results, during 2001 and the first six months of fiscal 2002 it caused no material affect on the Company's operations, since the change in prices charged by the Company and by the Company's vendors has not been significant.

The lease with the County of San Bernardino for the Southern California Faire requires the Company to complete certain capital projects. These projects include items such as the construction of a perimeter fence, developing flower and water gardens, planting grass and trees, installing infrastructure and constructing buildings for use at the Faire. The Company has completed the projects outlined for 2002. The Company has no additional significant commitments for capital expenses during the fiscal year ending December 31, 2002. See "Factors That May Affect Future Operating Results-Need for Additional Capital" regarding the Company's financing requirements.

## Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

### FACTORS THAT MAY AFFECT FUTURE OPERATING RESULTS

In addition to the other information contained in this report, prospective investors should carefully consider the following factors in evaluating the Company and its business.

12

**RECENT LOSSES.** The Company has incurred operating losses in all fiscal periods since 1995 except fiscal 2000. For the six months ended June 30, 2002, the Company reported a net loss of (\$465,530). There is no assurance that the Company will be profitable in any subsequent period.

**NEED FOR ADDITIONAL CAPITAL.** The Company had a working capital surplus of \$52,322 as of June 30, 2002. See "MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS." Based on the Company's planned operations for 2002, the Company believes it has adequate capital to fund operations, repay debt and fund required capital expenditures during the 2002 fiscal year. To the extent that operations do not provide the necessary working capital during 2002, the Company may need to obtain additional capital for 2002 and future fiscal periods. Additional capital may be sought through borrowings or from additional equity financing. Such additional equity financing may result in additional dilution to investors. In any case, there can be no assurance that additional capital can be satisfactorily obtained, if and when required.

**STERLING FOREST SKI CENTER.** The property that the Company leases in New York includes the Sterling Forest Ski Center, which the Company anticipates opening in December of this year for the 2002/2003 ski season. The Ski Center will not generate significant revenue until 2003, but the Company will incur ongoing expenses throughout 2002. The Ski Center generated approximately \$150,000 in expense during the second quarter of 2002. The Company estimates expense for the third and fourth quarter will total approximately \$400,000. During the year ended December 31, 2002 these expenses will negatively affect the reported results of operations for the Company because expenses will be ongoing while very little revenue will be recognized until 2003.

**COMPETITION.** The Company faces significant competition from numerous organizations throughout the country which offer Renaissance Faires and other entertainment events, including amusement parks, theme parks, local and county fairs and festivals, some of which possess significantly greater resources than the Company, and in many cases, greater expertise and industry contacts. The Company estimates that there are currently 20 major Renaissance Faires produced each year. In addition, the Company estimates that there are 100 minor Renaissance Faire events held throughout the United States each year, ranging in duration from one day to two weekends.

**LACK OF TRADEMARK PROTECTION.** Because of the large number of existing Renaissance Faires, the Company is not able to rely upon trademark or service mark protection for the name "Renaissance Faire." As a result, there is no protection against others using the name "Renaissance Faire" for the production of entertainment events similar to those produced by the Company. The Company's own Faires could be negatively impacted by association with substandard productions.

**PUBLIC LIABILITY AND INSURANCE.** As a producer of a public entertainment event, the Company has exposure for claims of personal injury and property damage suffered by visitors to the Faires. To date, the Company has experienced only minimal claims, which it has been able to resolve without litigation. The Company maintains comprehensive liability insurance which it considers to be

## Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

adequate against this risk; however, there can be no assurance that a catastrophic event or claim which could result in damage or liability in excess of this coverage will not occur.

DEPENDENCE UPON VENDORS. A substantial portion of the Company's revenues generated at each Faire is derived from arrangements that the Company has with vendors who construct elaborate booths at the Faires and sell a variety of food, crafts and souvenirs. This arrangement consists of either a fixed rental or a percent of revenues paid by the vendors to the Company. In either case, the success of a Faire is dependent upon the Company's ability to attract responsible vendors who sell high quality goods.

13

SEASONALITY. The Company's Renaissance Faires are located in traditionally seasonal areas that attract the greatest number of visitors during the warm weather months in the spring, summer, and early fall. With the anticipated operation of the Sterling Forest Ski Center in New York, the potential for counter-seasonal revenue may help smooth the seasonality of the Company's revenue stream from the Renaissance Faires. Unless the Company acquires or develops additional Faire sites or other events in areas that are counter-seasonal to the present sites located in temperate climates, the Company's revenues and income will be highly concentrated from April through October 31st of each year.

DEPENDENCE UPON WEATHER. Each Renaissance Faire operated by the Company is scheduled for a finite period, typically consecutive weekends during a seven to nine-week period, which are determined substantially in advance in order to facilitate advertising and other promotional efforts. The success of each Faire is directly dependent upon public attendance, which is directly affected by weather conditions. While each of the Company's Faires are open, rain or shine, poor weather, or even the forecast of poor weather can result in substantial declines in attendance and, as a result, loss of revenues. Further, as the Renaissance Faires are outdoor events, they are vulnerable to severe weather conditions that can cause damage to the Faire's infrastructure and buildings, as well as injuries to patrons and employees. Risks associated with the weather are beyond anyone's control, but have a direct and material impact upon the relative success or failure of a given Faire.

LICENSING AND OTHER GOVERNMENTAL REGULATION. For each Faire operated by the Company, it is necessary to apply for and obtain permits and other licenses from local governmental authorities regulating service of alcoholic beverages, service of food, health, sanitation, and other matters at the Faire sites. Each governmental jurisdiction has its own regulatory requirements that can impose unforeseeable delays or impediments in preparing for a Faire production. While the Company has been able to obtain all necessary permits and licenses in the past, there can be no assurance that future changes in governmental regulation or the adoption of more stringent requirements may not have a material adverse impact upon the Company's future operations.

FAIRE SITES. The Company has long-term leases for all four of its Renaissance Faires. The terms and conditions of each lease vary by location, and to a large extent, are beyond the control of the Company. The Company's dependence upon leasing Faire sites creates a certain risk of fluctuation in the Company's operations from year to year.

14

## PART II. OTHER INFORMATION

Edgar Filing: RENAISSANCE ENTERTAINMENT CORP - Form 10-Q

Item 1. LEGAL PROCEEDINGS

None.

Item 2. CHANGES IN SECURITIES

None.

Item 3. DEFAULTS UPON SENIOR SECURITIES

None.

Item 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None.

Item 5. OTHER INFORMATION

None.

Item 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) Exhibits

99.1 Certification Pursuant to 18 U.S.C. Section 1350.

(b) Reports of Form 8-K

The Company was not required to file a report on Form 8-K during the quarter ended June 30, 2002.

15

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

RENAISSANCE ENTERTAINMENT CORPORATION

Dated: August 16, 2002

-----

/s/ Charles S. Leavell

-----

Charles S. Leavell, Chief Executive and  
Chief Financial Officer

/s/ Sue E. Brophy

-----

Sue E. Brophy, Chief Accounting Officer

16