PRINCIPAL FINANCIAL GROUP INC Form 424B2 September 17, 2007

Pricing Supplement Dated September 13, 2007 (To Prospectus dated February 16, 2006, and Prospectus Supplement dated February 16, 2006)

Filed pursuant to Rule 424(b)(2) Registration Statement Nos. 333-129763 and 333-129763-01

CUSIP: 74254PUN0

Principal Life Insurance Company Secured Medium-Term Notes (that are also Asset-Backed Securities) Issued Through and Obligations of Principal Life Income Fundings Trust 32 (the Trust and the Issuing Entity)

The description of this pricing supplement of the particular terms of the Secured Medium-Term Notes offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company (Principal Life) to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

Principal Amount:	\$150,000,000	Purchasing Agent(s) Discount:	0%
Issue Price:	100%	Original Issue Date:	September 18, 2007
Net Proceeds to the Trust:	\$150,000,000	Stated Maturity Date:	September 17, 2010

Specified Currency: U.S. Dollars

Interest Payment Dates: March 17, June 17, September 17 and December 17 of each year

Initial Interest Payment Date: December 17, 2007

Regular Record Date: 15 calendar days prior to the Interest Payment Date

Type of Interest Rate: o Fixed Rate x Floating Rate

Fixed Rate Notes: o Yes x No. If, Yes,

Interest Rate:

Floating Rate Notes: x Yes o No. If, Yes,

Regular Floating Rate Notes: x Yes o No. If, Yes,

Interest Rate: 3-Month LIBOR + .40%

Interest Rate Basis(es): See below

Floating Rate/Fixed Rate Note: o Yes x No. If, Yes,

Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate:

Fixed Rate Commencement Date:

Inverse Floating Rate Note: o Yes x No. If, Yes,

Fixed Interest Rate: Floating Interest Rate: Interest Rate Basis(es):

Initial Interest Rate, if any: 3-Month LIBOR + .40% determined on the second business day preceding

the Original Issue Date.

Initial Interest Reset Date: December 17, 2007

Interest Rate Basis(es). Check all that apply:

o CD Rate o Commercial Paper Rate

o CMT Rate o Eleventh District Cost of Funds Rate

o Constant Maturity Swap Rate o Federal Fund Open Rate o Federal Funds Rate o EURIBOR o Treasury Rate

o Prime Rate o Other (See Attached)

If LIBOR: x LIBOR Reuters Screen o LIBOR Moneyline Telerate

LIBOR01 Page Page 3750

LIBOR Currency: U.S. Dollars

If CMT Rate:

Designated CMT Telerate Page:

If 7052: o Weekly Average o Monthly Average

Designated CMT Maturity Index:

Index Maturity: 3-Month

Spread (+/-): + .40%

Spread Multiplier: Not Applicable

Interest Reset Date(s): Each Interest Payment Date

Interest Rate Determination Date(s): The second business day preceding the Interest Reset Date

Maximum Interest Rate, if any: Not Applicable

Minimum Interest Rate, if any: Not Applicable

Calculation Agent: Citibank, N.A.

Exchange Rate Agent: Not applicable

Computation of Interest (not applicable unless different than as specified in the prospectus and prospectus supplement):

Day Count Convention (not applicable unless different than as specified in the prospectus and prospectus supplement):

Amortizing Notes: o Yes x No. If, Yes,

Amortizing Schedule: Additional/Other Terms:

Discount Note: o Yes x No. If, Yes,

Total Amount of Discount:

Initial Accrual Period of Discount:

Additional/Other Terms:

Redemption Provisions: o Yes x No. If, Yes,

Initial Redemption Date:

Initial Redemption Percentage: Annual Redemption Percentage

Reduction (if any):

Redemption: o In whole only and not in part

o May be in whole or in part

Additional/Other Terms:

Repayment: Repayment Date(s): Repayment Price:		o Yes	x No.	If, Yes,	
Repayment:		o In whole only and not in part o May be in whole or in part			
Additional/Other Te	rms:	iii part			
Sinking Fund (not apspecified):	oplicable unless				
Additional Amounts	to be Paid for Withh	nolding Tax	(not applicable	unless specified):	
Securities Exchange	Listing:	o Yes	x No.	If, Yes, Name of Exchange:	
	ssued under the Prog			ard & Poor s Ratings Services, a division of Solution	
Purchasing Agent(s) Principal:	Purchasing Notes as	s x Yes	s o No.	If, Yes,	
	Purchasing Agent(s)			Principal Amount	
	Banc of America Se	curities LLO	C	\$150,000,000	
	Total:			\$150,000,000	
Purchasing Agent(s)	Acting as Agent:	o Ye	s x No.	If, Yes,	
	Purchasing Agent(s)		Principal Amount	
	Total:				
State of Organization	n of the New York	ζ.			

Trust:

Additional/Other Terms:

Special Tax Considerations:

2. The Funding Agreement

Funding Agreement Issuer: Principal Life Insurance Company

Funding Agreement No.: 6-14810

Deposit Amount: \$150,000,015

Net Deposit: \$150,000,000

Effective Date: September 18, 2007

Stated Maturity Date: September 17, 2010

Specified Currency: U.S. Dollars

Interest Payment Dates: March 17, June 17, September 17 and

December 17 of each year

Initial Interest Payment Date: December 17, 2007

Type of Interest Rate: o Fixed Rate x Floating Rate

Fixed Rate Funding

Agreement:

o Yes x No. If, Yes,

Interest Rate: Floating Rate Funding Agreement: x Yes o No. If. Yes. Regular Floating Rate Funding Agreement: x Yes o No. If. Yes. Interest Rate: 3-Month LIBOR + .40% Interest Rate Basis(es): See below Floating Rate/Fixed Rate Funding Agreement: o Yes x No. If, Yes, Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date: Inverse Floating Rate Funding Agreement: o Yes x No. If. Yes. Fixed Interest Rate: Floating Interest Rate: Interest Rate Basis(es): Initial Interest Rate, if any: 3-Month LIBOR + .40% determined on the second business day preceding the Original Issue Date. Initial Interest Reset Date: December 17, 2007 Interest Rate Basis(es). Check all that apply: o CD Rate o Commercial Paper Rate o Eleventh District Cost of Funds Rate o CMT Rate o Federal Funds Open Rate o Constant Maturity Swap Rate x LIBOR o Federal Funds Rate o EURIBOR o Treasury Rate o Prime Rate o Other (See Attached) If LIBOR: x LIBOR Reuters Screen LIBOR01 o LIBOR Moneyline Telerate Page 3750 LIBOR Currency: U.S. Dollars If CMT Rate: Designated CMT Telerate Page: o Weekly Average o Monthly Average Designated CMT Maturity Index: 3-Month Index Maturity: Spread (+/-): + .40%

Not Applicable

Each Interest Payment Date

Spread Multiplier:

Interest Reset Date(s):

Interest Rate Determination Date(s): The second business day preceding the related Interest Reset Date

Maximum Interest Rate, if any: Not Applicable

Minimum Interest Rate, if any: Not Applicable

Calculation of Interest (not applicable unless different than as specified in the prospectus and prospectus supplement):

Day Count Convention (not applicable unless different than as specified in the prospectus and prospectus supplement):

Amortizing Funding Agreement: o Yes x No. If, Yes,

Amortizing Schedule: Additional/Other Terms:

Discount Funding Agreement: o Yes x No. If, Yes,

Total Amount of Discount:

Initial Accrual Period of Discount:

Additional/Other Terms:

Redemption Provisions: o Yes x No. If, Yes,

Initial Redemption Date: Initial Redemption Percentage:

Annual Redemption Percentage Reduction (if any):

Redemption: o In whole only and not

in part

o May be in whole or in

part

Additional/Other Terms:

Repayment: o Yes x No. If, Yes,

Repayment Date(s): Repayment Price:

Repayment: o In whole only and not

in part

o May be in whole or in

part

Additional/Other Terms:

Sinking Fund (not applicable

unless specified):

Additional Amounts to be Paid For Withholding Tax (not applicable unless specified):

Ratings: The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody s.

Additional/Other Terms if any:

Special Tax Considerations:

3. The Guarantee

Guarantee Issuer: Principal Financial Group, Inc.

Effective Date: September 18, 2007

Additional/Other Terms if any: